



REFORM to TRANSFORM:

Endorsement Toolkit

Share these Resources with your friends, family, schools, and more!

Read our Needs: <https://www.climateeducationreformbc.ca/our-needs>

Sign our Open Letter: <https://www.climateeducationreformbc.ca/open-letter>

Find our other toolkits here: <https://www.climateeducationreformbc.ca/projects>

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About The Organization

Climate Education Reform BC (CERBC; *pronounced sir-BC*) is a youth-led organization currently advocating for climate change education in the British Columbia K-12 education system and has just launched the Reform to Transform campaign. We envision the effective implementation of a revised curriculum that fully addresses the complexity and root causes of climate change. When all students understand how environmental wellbeing intersects with our health, economy, safety—and how our own inaction impacts our communities, especially those most vulnerable—we can come together as a unified generation to solve the climate crisis.

Education is the first step in gaining the knowledge, skills, critical thinking, and empowerment needed to make this world a better place. British Columbia can pave a new trail for education systems around the world. **Let's create hope—together.**

Why Education Reform?

As specified in the Statement of Education Policy Order, “the purpose of the British Columbia school system is to enable learners to develop their individual potential and to acquire the knowledge, skills, and attitudes needed to contribute to a healthy society and a prosperous and sustainable economy”. Schools have the opportunity to teach and empower youth to protect their future, and to have the skills to contribute to a healthy society; unfortunately, with the lack of teaching and minimal emphasis on climate change and sustainability, we do not see adequate climate education instruction.

Ultimately, our hope with this education reform is to see the youth and students of greater BC ready and excited to engage with their community. We want to see our communities come together, starting with education, to transform towards a just, anti-oppressive, and community-centered society, and this includes your organization too!

Learning exclusively about the climate crisis in school is not merely enough for students to address the climate emergency and ecological crisis. Focusing solely on the facts and impacts can be overwhelming for many students, and does not provide the necessary skills to support our community. Interdisciplinary and action-oriented climate change education is essential in guiding student mindsets and behaviour toward meaningful systems change. By emphasizing forward-thinking and optimism for the future and by illuminating solutions and pathways to a sustainable future, our schools can equip future leaders with the necessary tools to create a more sustainable world.

OUR CALL FOR CHANGE

At the core, Reform to Transform calls for interdisciplinary teaching that addresses the full scientific, social, and political complexity of the problem; as well as one that reflects the urgency of the crisis and puts a greater focus on empowering students to take action within their community. **The 6 Needs are as follows:**

1. A public declaration of a Climate Emergency from the BC Ministry of Education, alongside a promise to act through a climate justice, decolonizing, and anti-oppressive lens.

2. The creation of diverse committees at the Ministry and District levels to guide the education reform process.
3. The creation of a youth advisory committee to work alongside the BC Ministry of Education as well as individual district-level committees to give feedback and to continually ensure that students are receiving proper climate education.
4. A revision of the K-12 curriculum to implement education on a variety of topics, including climate justice.
5. The assessment and provision of professional learning, resources, and support for school staff to enhance their knowledge, tools, and strategies in teaching the reformed curriculum and preparing students for the climate crisis.
6. The implementation of equitable school infrastructure in alignment with transitioning towards a 95% reduction in greenhouse gas emissions by 2030.

Please refer to the ["Our Needs" document for more description.](#)

What Can Your Organization Do?

1. **[Officially endorse our campaign](#)**
 - a. Though there are many ways a public endorsement could be made, we would love to have a conversation around the details of what your organization agrees to
 - b. We can set up a MOU process together!
 - c. We also would encourage having your logo for our website as a public statement of support
2. **Write a Letter of support for our Campaign**
 - a. By writing a letter of support you are showing the ministry and the public that climate change education is something the community wants and needs. Any letters of support you write can be to:
 - i. Jennifer Whiteside, Minister of Education - EDUC.Minister@gov.bc.ca
 - ii. Scott Macdonald, Deputy Minister of Education - DM.ENV@gov.bc.ca
 - iii. George Heyman, Minister of Environment and Climate Change Strategy - ENV.minister@gov.bc.ca
 - iv. John Horgan, Premier - premier@gov.bc.ca

- v. Amanda Broad, Climate Action Secretariat Senior Policy Analyst & Climate Risk Management - Amanda.Broad@gov.bc.ca
- vi. Nick Poeschek, Director, Curriculum and Classroom Assessment, Ministry of Education - Nick.Poeschek@gov.bc.ca
- vii. Devon McDonald, Curriculum Coordinator, Education Programs Division, Ministry of Education - Devon.Mcdonald@gov.bc.ca

Find further instructions on our letter writing document:

<https://www.climateeducationreformbc.ca/projects>

3. Sign onto our [Open Letter](#) on behalf of your organization

- a. This is a very important tool to get the attention of the BC Ministry of Education to implement Climate Change Education
- b. Share this [Open Letter](#) with your team members, coworkers, and colleagues

4. Consider making a donation [here](#)

- a. Through supporting campaigns such as ours, or others working for climate justice, with monetary donations, our team is able to provide more opportunities for our members, and support those in our communities.

5. Share our campaign through your organization's networks

- a. Making sure people are aware and engaged on these issues makes collective action more effective.

Why Endorse Us?

1. Educational Reform will impact all aspects of the climate crisis and spread beyond the school system

- a. Teaching students how to approach the climate crisis through an intersectional lens is a necessary step in preparing our communities to mitigate the climate crisis. Since education impacts everyone in our communities, even outside of the classroom, to endorse us acknowledges that there are communities wanting to further engage in creating a just, anti-oppressive, and community-centered society

2. Larger reach for your network and more involvement in the climate community

- a. Climate Action is community action, so as we move forward in our campaign to create educational reform, the work of your organization will also be amplified through our messaging and open further opportunities to network.

3. Our campaign is run by students for students and our community

- a. As we are a grassroots and student-led organization, we need the support of existing and established organizations to back our campaign! We are committed to creating meaningful and effective change and this includes working alongside our community and growing alongside one another.

Contact Us

Gmail: ClimateEduReformBC@gmail.com

Stay Up to Date on other Platforms: <https://linktr.ee/CERBC>

Sign onto our Emailing List: [here](#).

CERBC Organizing Team

We acknowledge that CERBC is not the first to be advocating for climate action and that First Peoples have been leading and are continuing to organize for climate and environmental justice for generations before us across Turtle Island. We are thankful to reside, work and study on First Peoples' traditional, unceded, and stolen territories across so called "British Columbia."